

# HISTORIC MANSFIELD MUSIC & ARTS FESTIVAL



## **TITLE SPONSOR - \$20,000**

Be the principal sponsor of this 6th annual event. Have your brand featured in all pre-event advertising in print publications, rack cards, on the web, in the social media channels. Have the dominant position on at-event signage and in announcements. Be featured in post-event media coverage. Have your products displayed and sampled during the event. (Help us create a package of benefits that meets your marketing needs.)

## **FEATURED AREA SPONSOR - \$6,000 - \$10,000**

Become the official sponsor of one of the key areas of the festival. Choose from the children's area, the arts area, or the chili cook-off. Be a part of the pre-event advertising and promotion. Have some exclusive signage in your sponsored area. Be recognized in event announcements relating to your sponsored area. Have your products displayed and sampled during the event. (Help us create a package of benefits that meets your marketing needs.)

## **CORPORATE SPONSORS - \$5,000**

Sponsor recognition in pre-event advertising in print and on the event website. Corporate spokesperson will welcome attendees once each day from the Main Stage. Two banners you furnish will be displayed during the event. Have your products displayed and sampled during the event. (Help us create a package of benefits that meets your marketing needs.)

## **PRINT SPONSOR - \$3,000**

Sponsor the printing of posters, flyers, banners, registration forms and rack cards. Have your brand displayed on all printed materials. Be recognized on some pre-event advertising and promotion. Participate in at-event signage and recognition. Have your products displayed and sampled during the event. (Help us create a package of benefits that meets your marketing needs.)

## **SITE PRODUCTION SPONSORS - \$1,000 to \$5,000**

Sponsor one of the key production components of the festival: fencing, ice, generators, portable toilets, sound and lighting, or stagehands. Have your products displayed and sampled during the event. (Help us create a package of benefits that meets your marketing needs.)

## **FRIENDS OF THE FESTIVAL SPONSORS - \$250**

Sponsor name listed on event website, poster and newspaper ads.